

Exactek

Marketing & Design

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Press Release

For Immediate Release:

Exactek / קטקטק - Marketing & Design Launches Website Mobile Optimization Service

Tel Aviv, Israel - March 18, 2015 - Exactek / קטקטק - Marketing & Design, with over 30 years of combined design and coding experience, is coming up on their one-year anniversary and is hoping to help even more small businesses in the coming year reach more of their target audience.

“I am very excited to announce that we now are offering a low-cost option for small and medium sized business owners with existing out-of-date websites to take advantage of our design services to completely revamp their current content in order to be more visible to the 25% of Americans that only ever access the internet via their hand-held devices.” said Larry Scott, Exactek’s Sales Manager, in response to the growing trend of 81% of 25-34 year old Americans who currently own a smartphone. “With the roll-out of our mobile optimization service we expect to benefit even the smallest of companies by drastically increasing their online visibility.”

In addition to the new service, Exactek / קטקטק continues to offer Full-Service Web Design and Pay-Per-Click Advertising Management services targeting the US market.

For more information, contact Larry Scott of Exactek / קטקטק - Marketing & Design at 727-466-4288 or email Mr. Scott at larry@exactek.com, for logo and brand information. For information on how Exactek can help your company contact our sales team at sales@exactek.com or visit exactek.com.